



SPONSORSHIP APPLICATION

Dressage under the Big Sky

July 28 & 29, 2018 • Livingston, Montana

www.dubs.bozemandressagesociety.com

Sponsorship Levels

Fees listed are for the entire weekend, unless stated otherwise

All Sponsorship Levels Include:

- Sponsor name announced on loud speakers
- Name listed in the printed program provided day of show
- Name and hyperlink on the show website for 1-year

Title Sponsor \$500

- Name listed in the show title
- Program Advertisement, Full Page inside Front Cover
- Logo printed on the step & repeat photo banner display
- Product display on site and/or vendor booth
- Logo on website
- May hang one 3'x6' banner at the show office railing

High Point Prize Sponsorship \$600*

**Prizes (6 ea) may be provided in lieu of fee*

- Sponsor name/logo embroidered on director chair
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

First Place Prize Sponsorship \$275*

**Prizes (100 ea) may be provided in lieu of fee*

- Sponsor name/logo engraved or printed on the glass.
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

Souvenir Bridle Tag Sponsor \$200

- Name or logo displayed on exhibitors' souvenir bridle tags, one color.
- Program Advertisement, Full Page outside Back Cover
- Logo printed on the step & repeat photo banner display
- Provides intimate brand exposure to each exhibitor and groom
- Exhibitors keep these bridle tags as a memento, often displayed perpetually alongside ribbons in tack rooms and display cases
- Logo on website
- May hang one 3'x6' banner at the show office railing

Arena Sponsor \$200

- Arena named after the sponsor
- Arena name listed on the Event Map and in the prize list
- Program Advertisement, Full Page
- Sponsor banner hung at the arena, 3'x6'
- Logo on website

Judges Booth Sponsor \$100

- Banner hung at the judges booth table, 3'x6'
- Program Advertisement, Full Page
- Logo on website

Class Sponsorship \$25/class/day

- Sponsor name announced at the start of the class
- Sponsors of 2 or more classes: Program Advertisement, Business Card size
- Sponsor name printed alongside the class in the program

Swag Bag Sponsor \$250*

**70 bags may be provided in lieu of fee*

- Commemorative non-woven grocery tote bag, Presented to each exhibitor at registration, VIP's and show officials.
- Program Advertisement, Full Page
- Sponsor logo screen printed on the bag, one color.
- Logo on website

Swag Bag Item (70 ea) - In Kind / no fee

- Item included in the swag bag, presented at registration
- Program Advertisement, 1/3 Page size

Official Hotel Sponsor - In Kind / no fee

- Provides all exhibitors a discount on regular room rates
- Provides complementary rooms for judges
- Program Advertisement, Full Page size
- Logo on website
- May hang one 3'x6' banner at the show office railing

Exhibitor BBQ Sponsor - \$150*

**Catering and accouterments for 40, in lieu of fee*

- Following the show on Saturday evening, there is an exhibitor BBQ/Potluck and social. Exhibitors bring sides, salads, dessert and beverages.
- Provides for the cost of entree and accouterments
- Display and interaction with exhibitors at BBQ
- Program Advertisement, Full Page size
- Logo on website
- May hang one 3'x6' banner at the show office railing



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Contact Information

Business Name

Contact Name

Mailing Address

City

State Zip code Phone

Email

Website

Comments/Notes:

Sponsorship Level & Amount

Fees listed below are for the entire weekend, unless stated otherwise

Title \$500 \$ _____

High Point Prizes \$600* \$ _____

**6 prizes may be provided in lieu of fee - list in comments*

First Place Prizes* \$275* \$ _____

**100 prizes may be provided in lieu of fee - list in comments*

Souvenir Bridle Tags \$200 \$ _____

Arena: Competition \$200 \$ _____

Arena: Warm-up \$200 \$ _____

Judges Booth: Ring A \$100 \$ _____

Judges Booth: Ring B \$100 \$ _____

Class Sponsor \$25/class/day # _____ \$ _____

List requested classes in comments

~~Swag Bag Sponsor* \$250 \$ **SOLD!**~~

**70 bags may be provided in lieu of fee*

Swag Bag Item - 70 ea. *in kind / no-fee*

List items to be provided in comments

Official Hotel Sponsor *in kind / no-fee*

~~Exhibitor BBQ Sponsor \$150* \$ **SOLD!**~~

**catering for 40 may be provided in lieu of fee*

Payment Information

Date \$ Total Due

Make Checks Payable to: **Bozeman Dressage Society**
Mail forms & payment to:

DUBS Sponsorship
c/o 1080 Upper Tom Burke Road
Gallatin Gateway, MT 59730

Office Use:

Check #: _____ Date: _____

Amount: \$ _____

Please return this form with your payment. Payment and items must be received by **July 23, 2018** to be included in the printed program. Questions? Contact Lessa: 406-581-5599 or lessa@bozemandressagesociety.com

Swag bag items and banners must be provided to the BDS by **July 23, 2018**. Banners must be secured on all four corners. Banner size shall be a maximum of 3'x6'.



High Point Prizes - Directors Chairs

Sponsor logo/name and show name/date embroidered on each chair



First Place Prizes - Custom Wine Glasses

Sponsor logo/name, show info, date, and prize printed on each glass. One color. Acrylic.



Souvenir Bridle Tag / Show Number

Sponsor logo/name on each tag. One color.



Swag Bags - Non-woven Grocery Tote

Sponsor logo/name, printed on bag, One color.